



How Do I Use this Information?





Ways to Use the Benefits Information

- ❑ To drive/focus new programs and services
- ❑ Increase public awareness of the benefits; for individuals and communities
- ❑ Incorporate benefits into volunteer and staff position descriptions
- ❑ Prepare Council reports and budgets
- ❑ Recruit new leaders to our field
- ❑ Build strategic alliances with related sectors





...More Ways to Use the Benefits

- ❑ To substantiate funding
- ❑ Build partnerships around shared outcomes
- ❑ To become an advocate or ambassador
- ❑ Assess the impact (and gaps) within your organization
- ❑ Develop promotional materials that express the benefits that will be delivered





Additionally...

- ❑ Embrace benefits as a being foundational to our profession
- ❑ Use it to remind and reinforce what likely attracted you to the field in the first place – the difference we can make!
- ❑ Use it to ensure your work makes a difference and brings you joy and fulfillment!

